

PRINCE OF PRINTS

By

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Don Emilio Pucci

So I got the chance of getting to know about Don Emilio Pucci someone whose fan I have become because not only because of his fashion career but also because of his personal life. While I was research about him I got to know different aspects about his life and fashion career

EMILIO PUCCI PERSONAL LIFE



Emilio Pucci was born in 1914 in Naples to a eminent and wealthy family in Florence, Italy. he was rich but had his part of struggle too and he for the most part had a general idea of clothes and lifestyle issues. He liked things that weren't too much or too much. He appreciated the things that made sense. That is the explanation his work needed to be important but interesting. He was an Italian composer and had a general popularity among the people in the 1950s because of his remarkable work being seen among the people in the 1950s. He was also a politician and had a good career in politics and was successful until he came to parliament and in fact made a rare performance on his political appointments that made him strong and united to his country he was a celebrity when I have to hear he had a strong calling in a different place. He also had been enlisted in the Italian Air Force as a pilot during the war but was promoted as a captain when he was called up for his military service and had a vivid imagination of certain historical things to remember as he thought in Italy and was respectful of his country and strong in his home country so highly regarded his way of life that he expected continuing to live with his country and that is what can be shown by watching his amazing work how he uses patriotism as part of his work he had a huge attention towards the things that held

some history to it as he was born in Italy and loved his motherland and was very patriotic towards his country he loved his culture so much that he always wanted to stay rooted with his country and that's what can be depicted by looking at his amazing work how he used patriotism as an element in his work

How he got famous in the 1950s?

He became famous in 1950 for his work in fashion, in fact he created his first garment article for Reed College, Skiwear, and also had a successful skiwear collection, which brought him real fame, and was photographed by the photographer, including his work, that worked at the famous magazine Harper's Bazaar and that made him a star people got curious he suddenly got attention we can say he became an overnight star. He opened his first store in Capri and he was already a prominent designer in the 1950s, receiving requests from various foreign countries he wanted to work with.

Famous work of Emilio Pucci of 1950s era

As he was all over the actually start of his popularity was his work that attracted the audience towards him one of his famous work of 1950 was his swimwear a collection that was made out of a stretchy cloth that was easy and comfortable which the audience loved and he got to know what actually people want and desire from a designer

Then he made Capri Pants that printed pants were all over every teenage closet had it in 1950 every teenager dreamt to have those stylish and trendy accessory on their closet it was something that was cool and casual which really attracted the youngster they use to pair it up with plain shirts and go out with a look that was casual and comfortable for the audience. Even his other clothing accessory such as scarves which were famous and in 1957 he made a hand written print as a likeness of the city landmark baptistery and named it Battistero and made many other famous hand print maps that had the element of his country such as streets in it and the small details that represent Italy. His hats ever even very famous in 1950s

The one thing I noticed in his work is how he used to different element and combined them that they don't loss their charm but yet come out something that is subtle and more easy going



EMILIO PUCCI FAMOUS CAPRI PANTS

EMILIO PUCCI SWIMWEAR COLLECTION

